

GRAPHIC DESIGNER + PRODUCTION ARTIST

ROBERT PERRY

Creative in design and technical problem solving.

Expert in print and digital graphic production, art direction, editing, and copy writing.

EDUCATION

Bachelor of Arts, English
CALIFORNIA STATE UNIVERSITY, FRESNO

SKILLS

GRAPHIC DESIGN

Adobe Illustrator
Adobe Photoshop
Adobe InDesign
Adobe Acrobat
QuarkXPress
Dreamweaver
WordPress
Constant Contact
Wix

ART AND PRODUCTION

Digital Photography
Logo Illustration
Single- and Multiple-Page Layout
Typography
Hand Lettering
Handmade Comps
Mechanical Production
Large-Format Graphic Production
E-Blasts

COMPUTER

Mac and PC Platform
Microsoft Office
Social Networking
HTML

PROFESSIONAL EXPERIENCE

Production Manager/Art Director

MARCH 2015 – PRESENT
THE SUN-GAZETTE NEWSPAPER, EXETER CA

Produces error-free print mechanicals for weekly newspaper and monthly magazine publications. Designs print and digital artwork for the company's advertisers and archives the source files. Builds InDesign templates for the editorial staff to use. Art directs and edits source files as needed. Directs photo shoots and newspaper and magazine page layout. Proofreads and edits copy based on *AP Style Guide*.

Production Manager/Art Director

OCTOBER 2022 – PRESENT
MID-VALLEY TIMES NEWSPAPER, REEDLEY CA

Just as with The Sun-Gazette (above), designs and lays out print edition weekly newspapers and magazines, and prepares them for press. Designs branding for the company and builds advertisements for ad buyers

Print Production Specialist

AUGUST 2021 – OCTOBER 2022
TRIBUNE PUBLISHING, CHICAGO IL

Creates page layouts in InDesign using Amazon WorkSpaces for weekly newspapers in Chicago IL, Baltimore MD, Hartford CT, Virginia Beach and Chesapeake VA, and the Broward and Palm Beach areas of Florida. Conducts editorial proofing and copy editing based on *AP Style Guide*.

Owner/Freelance Graphic Designer

JANUARY 2007 – DECEMBER 2020
CHROMOZOA GRAPHIC DESIGN, SAN FRANCISCO CA

Established chromozoa.com, a web site to showcase my qualifications and work. I contracted print design work with inquiring clients by supplying affordable estimates and by exceeding promised results. My client list included Amtrak, 511 Bay Area and Living Care, Inc.

Print Graphic Designer/Production Artist

JUNE 2003 – SEPTEMBER 2011
MARCUS & MILLICHAP REAL ESTATE INVESTMENT SERVICES, WALNUT CREEK CA

Responsible for the development and layout of all major account brochures and offering memoranda, while maintaining style consistencies according to corporate standards. Created corporate event logos and real estate branding, corresponding event materials such as signs, brochures, menus, awards and gifts. Produced and delivered print-ready mechanicals. Conducted press checks. Directed and performed color enhancement and retouching on all company photography.



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www.chromozoa.com

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ACCOLADES

Kit Powis

Client: 511

Former Art Director for Marcus & Millichap Real Estate Investment Services

Current Position: Integrated Marketing Manager at WSP USA

"Robert's work on national marketing campaigns as well as corporate programs and events has been highly commended by the company's executives and principals. Additionally, his many contributions have provided inspiration to other members of the creative team."

—quoted from his letter of recommendation

Maurizio Caltagirone

Former Project Manager at Marcus & Millichap Real Estate Investment Services

Current Position: Senior Recruiting Manager at GSC Logistics, Inc.

"Robert's creativity and style are forthcoming to any marketing design project. It is a complete package when you add his copy writing and editing skills. I was confident and at ease after handing a project to Robert. Overall, his experience in corporate branding, direct marketing, and design are an asset to your project!"

—quoted from his LinkedIn recommendation

Eric Shangle

Client: Clift Hotel San Francisco

Former Human Resources Manager at Clift Hotel

Current Position: Vice President of Human Resources at Pine Gate Renewables

"I used Robert to design our employee handbook. He was able to take our current handbook transform it into something AMAZING. His creativity and vision truly impressed me. I am very satisfied with Robert. I would highly recommend Chromozoa to others."

—quoted from his LinkedIn recommendation



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